

Great Neighborhood Principles

Project Advisory Committee (PAC)

Meeting #2 – October 10th, 2018



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AGENDA

1. Introductions
2. PAC Kick-Off Meeting Recap
3. Public Outreach Plan Overview
4. Example Blog and Mini-Survey
5. Small Group Discussion – Public Outreach Ideas
6. Review Project Timeline & Next Steps

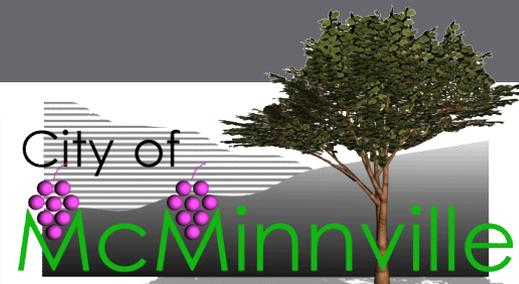
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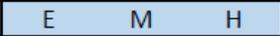
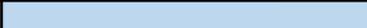
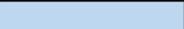
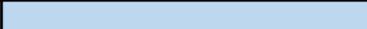
PAC MEETING #1 RECAP

- ❑ Kick-off Meeting for the Great Neighborhood Principles
- ❑ Staff introduced project and provided summary of best practices in neighborhood planning
- ❑ Small group discussions on potential “Great Neighborhood Principles”
- ❑ Idea sharing with large group
 - ❑ Notes from each group saved and will be incorporated into public outreach questions/surveys

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PUBLIC OUTREACH PLAN

	October	November
GOAL 2: Solicit Public Input		
Review/Approve Public Engagement Materials		
Conduct Online Survey		
Public Open House		
School Visits		
Service Club Presentations (Kiwanis, Rotary, City Club, etc.)		
Weekly Social Media Posts		

 Project Advisory Committee
 Online Survey
 Public Open House (Project Advisory Committee Encouraged to Attend)

- Online Survey
- Public Open House – Wednesday, November 7th
- Service Club & School Presentations
- Weekly Blog Posts & Social Media Posts

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ONLINE SURVEY

- ❑ Available for about one month (mid-October through late-November)
 - ❑ Compile results prior to Dec. 4th PAC
- ❑ Survey format:
 - ❑ More targeted questions on potential Great Neighborhood Principles: Walkability, Bikeability, Housing, Mix of Activities, Parks & Open Space, etc.
 - ❑ Ranking importance of variety of neighborhood planning issues: transportation, housing, activities, design, amenities
 - ❑ Question on preferences in ideal neighborhood

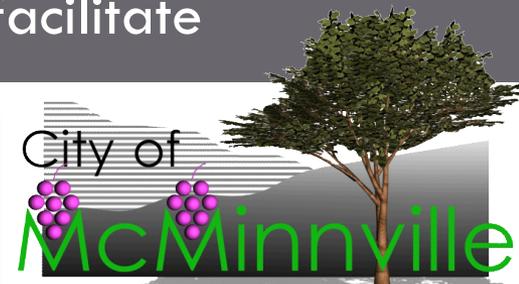
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PUBLIC OPEN HOUSE

- Date: Wednesday, November 7th – 6:00 PM**
- Meeting Format:**
 - Open format – No formal presentation
 - Interactive Activity: Stations with a poster for each potential Great Neighborhood Principle
 - Poster will include description of each draft GNP and photos of draft GNPs
 - Ask attendees to:
 - Vote on each draft GNP
 - Place stickers on photos they prefer
 - Provide post-its for attendees to attach additional comments
 - Staff or PAC member at each station to facilitate

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SERVICE CLUB PRESENTATIONS

Presentations scheduled:

- Noon Rotary: Wednesday, November 7th
- Kiwanis: Thursday, November 29th
- Sunrise Rotary: Wednesday, December 12th
- Soroptimist International: TBD
- McMinnville Garden Club: TBD

Presentation Format:

- Project Overview
- Share potential Great Neighborhood Principles (similar to PAC kick-off meeting and open house)
 - Ask whether group agrees with each Great Neighborhood Principle
- Share McMinnville Matters & social media accounts

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SCHOOL PRESENTATIONS

- Goal: Have one presentation at each level of school (elementary, middle, and high schools)**
- Presentations Scheduled:**
 - TBD
- Presentation Format:**
 - Project Overview
 - Activity for younger kids: Draw something that you would like in your dream neighborhood
 - For older kids: Share potential Great Neighborhood Principles and ask them to vote on each one

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MCMINNVILLE MATTERS

- ❑ **Social media posts for each draft GNP**
 - ❑ Blog post on [McMinnville Matters](#) and mini-poll on [Facebook](#)
 - ❑ Link to blogs and mini-polls from [Instagram](#) & [Twitter](#)
 - ❑ 7 week public outreach period: 2 or 3 draft GNPs per week
- ❑ **Increase our followers!**
 - ❑ Facebook: 136 Followers
 - ❑ Instagram: 348 Followers
 - ❑ Twitter: 42 Followers



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BIKE-FRIENDLY

McMinnville Matters Blog Post

Facebook Poll:

Should it be easy to bike to, from, and within every neighborhood?

Optional question: What would be your preferred type of bike facility? Select all that apply:

On-street bike sharrow (painted bike symbol in the vehicle lane)

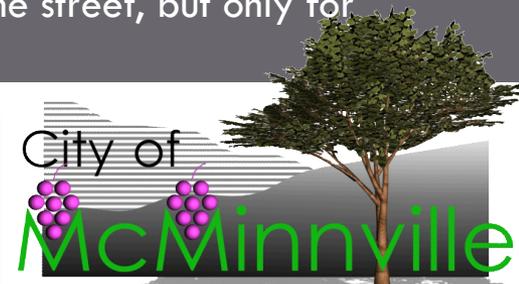
On-street bike lane (striped bike lane along side of road)

Off-street mixed use path (separate path off of the street for both pedestrians and bikes)

On-street bike lane, but separated from car traffic (bike lane along the side of road, but separated physically with bollards, curbs, wall, planting strip, etc.)

Off-street path dedicated for bikes (separate path off of the street, but only for bikes and separate from pedestrian path)

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OPEN & RECREATIONAL SPACES

McMinnville Matters
Blog Post

Facebook Poll:

Do you think it is important for neighborhoods to include parks or open spaces for recreation and socialization with neighbors?



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SOCIAL MEDIA/BLOG POSTS

McMinnville Matters Blog Posts:

- What do you think of the style or theme of the blog post?
- Would you add any other information?

Mini-Polls:

- Do you think the mini-polls will provide clear feedback on the potential principle?

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MCMINNVILLE MATTERS

Calendar:

Monday October 15th – Friday October 19th

Pedestrian Friendly & Bike Friendly

Monday October 22nd – Friday October 26th

Accessibility & Integrated Design Elements & Public Art

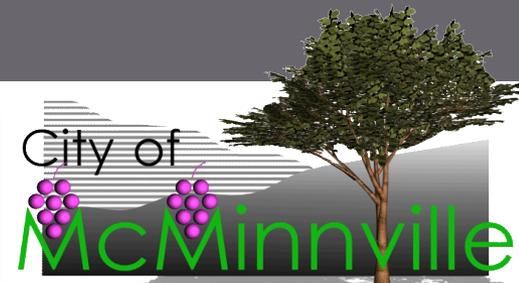
Monday October 29th – Friday November 2nd

Housing Variety & Housing for Diverse Incomes & Environmental/Green Design

Monday November 5th – Friday November 9th

Multi-Generational Housing & Interconnected Streets

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Calendar:

Monday November 12th – Friday November 16th

Mix of Activities & Open and Recreational Spaces

Monday November 19th – Friday November 23rd

Natural Feature Preservation & Urban-Rural Interface

Monday November 26th – Friday November 30th

Scenic Views & Human Scale Design

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SMALL GROUP DISCUSSION

- Discuss the proposed public outreach plan
- Potential Questions:
 - Are there any changes you would propose to any of the forms of outreach?
 - Any changes to the public open house format?
 - Any changes to the online survey? Any additional questions on particular topics?
 - Any changes to the order or organization of the social media/blog post themes?

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NEXT STEPS

Public Open House:

Wednesday, November 7th – 6:00 PM

Future PAC Meetings:

Tuesday, December 4th – 6:00 PM

Staff will share findings from public outreach with PAC

PAC selection of Great Neighborhood Principles

Tuesday, January 15th – 6:00 PM

PAC finalize Great Neighborhood Principle language

Social Media Posts – Share with your networks!

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QUESTIONS?



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